

Press release - Chamonix (France), Tuesday 17 September 2024

## Two new UTMB World Series events come to China in 2025

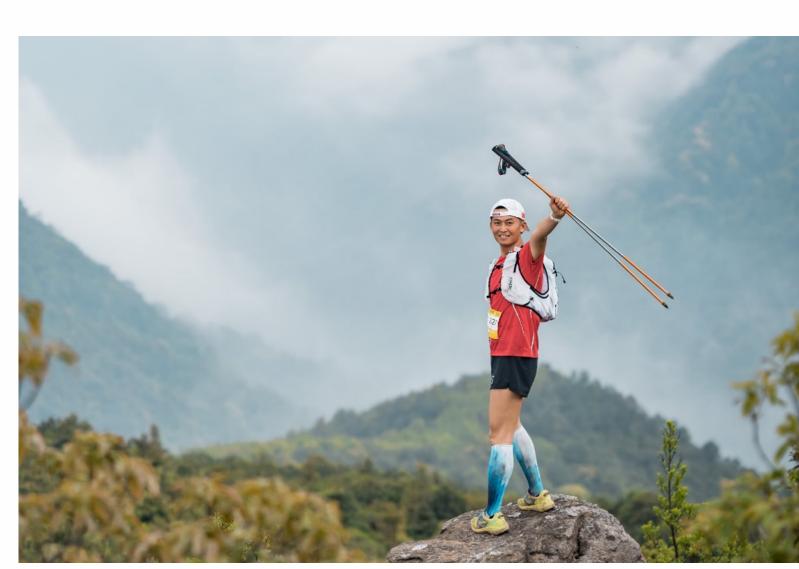
# Southeast coast trails and the Great Wall of China feature at new UTMB World Series events in China.

UTMB® World Series welcomes two exciting events in China in 2025. From the vibrant city and coastal beauty of **Ultra-Trail Xiamen by UTMB**® to the historic and scenic trails of Ultra-Trail Great Wall by UTMB®, both events promise unforgettable experiences in two distinct but equally captivating locations.

These two new events bring the number of UTMB World Series events in China to five, reflecting the growing popularity and demand for trail running in the country.

## The ultimate mix of sea, city and mountains at **Ultra-Trail Xiamen by UTMB**

Ultra-Trail Xiamen by UTMB makes its debut on the UTMB World Series stage on 1-2 March 2025, ready to showcase its perfect blend of city, sea and mountains. Located in Xiamen, on China's southeast coast, the setting is one-of-a-kind as runners get to experience the diverse beauty of the area while immersing themselves in the vibrant local culture.



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Race Director, Cao Bin said, "The 2025 Ultra-Trail Xiamen by UTMB will embody the 'sports+' concept, delivering top-tier trails that cater to both international athletes and local enthusiasts. The races will explore Xiamen's northern mountain

routes, enhanced with new renovations to offer an exceptional racecourse." Each of the three race distances - 100K, 50K and 20K - will capture the essence of Xiamen, exploring its natural beauty and historic landscapes. Iconic landmarks on the course include the historic **De'an Fortress**, sweeping panoramas atop Yunding Mountain, plus Xidong Reservoir and its lush green surroundings. Runners will also face the challenging ascent of **Beichen Mountain**, pushing them to their limits but rewarding them with more stunning views.

Beyond the race, participants can delve into and celebrate Xiamen's vibrant Minnan culture, savour the vibrant food scene, enjoy traditional performances like the Taiwanese opera, or simply relax post-race in the hot springs. International runners will also be able to experience local home stays, allowing for a closer connection to the region and the rich cultural offerings.

For more information, visit https://xiamen.utmb.world.







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# by UTMB

Historic adventure awaits at Ultra-Trail Great Wall

An extraordinary opportunity to race along one of the most iconic landmarks - the Great Wall of China - awaits as Ultra Trail Great Wall by UTMB joins the UTMB World Series circuit. Taking place on May 17-18, 2025, and based in the Qiaoxi District, Zhangjiakou City, Hebei Province, the event offers an exciting blend of history, culture and natural beauty.



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Race Director, Ma Zhenli said, "Dajingmen is located in the northern part of Qiaoxi District, Zhangjiakou City, positioned at the natural pass between East and West Tai Ping Mountains. As the only 'gate' on the Ming Great Wall, it is renowned as the 'First Gate of the Great Wall. Zhangjiakou, known as the "Great Wall Museum", showcases the essence of the Great Wall built across various dynasties. Here, runners will experience the unique charm of the Great Wall culture and appreciate the historical features of the Ming Dynasty Great Wall. This is a trail running event that sees history and nature intertwine, and we invite runners from around the world to take on the challenge."

The event offers four race distances - 100K, 50K, 20K and 10K. Alongside a journey through history, the trails pass scenic landscapes, including the Ren'tou Mountain, the Qingbian Pass and East Tai Ping Mountain, all of which highlight the mountain city's charm. With ample opportunity to admire the panoramic views of Zhangjiakou City and closely view the historical features of the Ming Dynasty Great Wall, this is a true bucket-list event steeped in historical significance.

For more information, visit https://dajingmen.utmb.world.



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UTMB<sup>®</sup> World Series 2024-2025 calendar (as of September 17, 2024)

- Paraty Brazil by UTMB<sup>®</sup>, Brazil (19-22 September 2024)
- Grindstone Trail Running Festival™ by UTMB®, USA (20-22 September 2024) • Julian Alps Trail Run by UTMB<sup>®</sup>, Slovenia (20-22 September 2024)
- Ultra Trail Whistler™ by UTMB®, Canada (28-29 September 2024) • Nice Côte d'Azur by UTMB<sup>®</sup>, France (3-6 October 2024)
- Kodiak Ultra Marathons™ by UTMB®, USA (11-12 October 2024)
- TransJeju by UTMB<sup>®</sup>, South Korea (12-13 October 2024) • Ultra-Trail Ninghai by UTMB<sup>®</sup>, China (1*7-*20 October 2024) • Kullamannen™ by UTMB®, Sweden (1-2 November 2024)
- Mallorca by UTMB<sup>®</sup>, Spain (1-3 November 2024) • Puerto Vallarta México by UTMB<sup>®</sup>, Mexico (7-9 November 2024)
- Translantau by UTMB<sup>®</sup>, Hong Kong (8-10 November 2024) • Malaysia Ultra-Trail™ by UTMB®, Malaysia (15-17 November 2024) • Ultra-Trail Kosciuszko™ by UTMB®, Australia (28-30 November 2024)
- HOKA Chiang Mai Thailand by UTMB®, UTMB World Series Asia-Pacific Major, Thailand (5-8 December 2024)
- Arc of Attrition by UTMB<sup>®</sup>, United Kingdom (January 2025) • Tarawera Ultra-Trail™ by UTMB®, New Zealand (February 2025)
- Ultra-Trail Xiamen by UTMB<sup>®</sup>, China (March 2025) • Chianti Ultra Trail by UTMB<sup>®</sup>, Italy (March 2025)
- Valhöll Fin del Mundo by UTMB<sup>®</sup>, Argentina (March 2025)
- Istria 100™ by UTMB®, Croatia (April 2025) Desert RATS Trail Running Festival<sup>™</sup> by UTMB<sup>®</sup>, USA (April 2025) • Ultra Trail Mount Yun by UTMB<sup>®</sup>, China (April 2025)
- Grand Raid Ventoux by UTMB®, France (April 2025) • Canyons Endurance Runs™ by UTMB®, USA (April 2025)
- Quindío Trail Colombia by UTMB<sup>®</sup>, Colombia (May 2025) • Ultra-Trail Great Wall by UTMB®, China (May 2025)
- Amazean Jungle Thailand by UTMB<sup>®</sup>, Thailand (May 2025) • Ultra-Trail Snowdonia by UTMB<sup>®</sup>, UK (May 2025)
- Trail Alsace Grand Est by UTMB<sup>®</sup>, France (May 2025)
- Ultra-Trail Australia<sup>™</sup> by UTMB<sup>®</sup>, Australia (May 2025)
- Mountain Ultra Trail<sup>™</sup> by UTMB<sup>®</sup>, South Africa (May 2025) • Kaga Spa Trail Endurance 100 by UTMB<sup>®</sup>, Japan (June 2025) mozart 100™ by UTMB®, Austria (June 2025)
- Tenerife Bluetrail by UTMB<sup>®</sup>, Spain (June 2025) • Trail du Saint-Jacques by UTMB<sup>®</sup>, France (June 2025)
- Trail 100 Andorra™ by UTMB®, Andorra (June 2025) • Mauritius by UTMB<sup>®</sup>, Mauritius (June 2025) • La Sportiva<sup>®</sup> Lavaredo Ultra Trail<sup>®</sup> by UTMB<sup>®</sup>, Italy (June 2025)
- Western States<sup>™</sup> 100 Endurance Run, USA (June 2025) • HOKA Val d'Aran by UTMB®, UTMB World Series European Major, Spain (July
- 2025) Monte Rosa Walser Waeg by UTMB<sup>®</sup>, Italy (July 2025) • Restonica Trail by UTMB®, France (July 2025)
- Trail Verbier St-Bernard by UTMB®, Switzerland (July 2025) • Eiger Ultra-Trail™ by UTMB®, Switzerland (July 2025)
- Speedgoat<sup>™</sup> Mountain Races by UTMB<sup>®</sup>, USA (July 2025) • KAT100<sup>™</sup> by UTMB<sup>®</sup>, Austria (August 2025)
- Quito Trail by UTMB®, Ecuador (August 2025) • HOKA UTMB<sup>®</sup> Mont-Blanc, France, Italy, Switzerland, UTMB World Series

• Wildstrubel by UTMB<sup>®</sup>, Switzerland (September 2025)

• Kaçkar by UTMB<sup>®</sup>, Türkiye (September 2025) • Chihuahua by UTMB<sup>®</sup>, Mexico (October 2025)

Finals (August-September 2025)

View the full calendar of events here.

**Images** 

UTMB World Series images can be downloaded here. Name: utmbPress Password: PressWorld2024

## Note to editors **About UTMB<sup>®</sup> World Series**

locations. Built on a passion for the mountains with sustainability at its heart, UTMB® World Series gives all trail runners the chance to experience the UTMB® adventure across the world, with events taking place across Asia, Oceania, Europe, Africa, and the Americas. It is the only place where runners can begin their quest to HOKA UTMB® Mont-Blanc, where the prestigious UTMB<sup>®</sup> World Series Finals will be held. Launched in May 2021 through the collaboration between the UTMB Group and The IRONMAN Group, the UTMB World Series circuit brings together many of the best international trail-running events on the planet. For more information, visit https://utmb.world. **About UTMB Group** 

UTMB<sup>®</sup> World Series is the world's ultimate trail-running circuit that unites the sport's biggest stars

and passionate runners through the best, leading international events in the most stunning

Since the creation of HOKA UTMB<sup>®</sup> Mont-Blanc in 2003 by a group of passionate friends, UTMB Group has been the driving force behind the development of trail running. The HOKA UTMB® Mont-Blanc is the sports pinnacle event, and every year, 10,000 runners earn their place on the start line. UTMB Group also pioneered the LiveTrail® technology, an innovative digital service that supports the management of endurance races. Revered by hundreds of thousands of athletes, UTMB<sup>®</sup> has become a global, premium, and leading brand. In May 2021, UTMB Group

partnered with The IRONMAN Group to launch the UTMB® World Series, which brings together many of the best international events on the planet to provide exclusive access to the sport's pinnacle event, HOKA UTMB<sup>®</sup> Mont-Blanc. The UTMB<sup>®</sup> World Series is built on the founding principles of HOKA UTMB® Mont-Blanc: surpassing oneself; fair-play; respect for people and the environment; and solidarity. Find out more at https://utmb.world. **UTMB Group media enquiries** 

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WORLD SERIES

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**UTMB** 

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